



## SPONSORSHIP OPPORTUNITIES

*If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship to your marketing plan. Becoming a sponsor is cost-effective and targeted tools that can help your company accomplish its marketing and sales goals.*

### Grizzly Sponsor (exclusive) .....**SOLD**

- 3 Complimentary full conference registrations (add' l registrations available at Early Bird pricing)
- Company logo with link listed as Grizzly Sponsor on all email marketing communications
- Company logo with link listed as Grizzly Sponsor on the homepage of MCIA website and conference home page
- Company logo with listing as Grizzly Sponsor in the Official Conference Program
- Company logo on cover of the Official Conference Program that is distributed to all attendees upon conference check-in
- Company logo listed as Grizzly Sponsor at receptions, breakfasts, lunches, and breaks
- One full page, full color advertisement on the back cover of the official conference program
- One pre AND post conference mailing (all fees and postage costs waived, max 1 oz. mailing)
- Complimentary 6' table for display during evening networking reception on days 1 & 2 (table top displays only – all materials must fit on table)

### Big Horn Sponsor .....**Member \$2,500 .....Non-Member \$4,000**

- 2 Complimentary full conference registrations (add' l registrations available at Early Bird pricing)
- Company logo with link listed as Big Horn Sponsor on the homepage of MCIA website and conference home page
- Company logo with listing as Big Horn Sponsor in the official conference program
- Company logo with link listed as Big Horn Sponsor on all email marketing communications
- One full page, full color advertisement
- Company logo listed as Big Horn Sponsor at receptions, breakfasts, lunches, and breaks
- One pre or post conference mailing (all fees and postage costs waived, max 1 oz. mailing)
- Complimentary 6' table for display during continental breakfast on day 2 & 3 (table top displays only – all materials must fit on table)

**Lanyards .....Member \$1,250 .....Non-Member \$2,500**

- Company name and logo prominently displayed on official conference lanyard worn by conference registrants (sponsor is responsible for all lanyard production costs in addition to the sponsorship fee)
- Registrations at reduced rate

**Registration Sponsor (exclusive).....Member \$1,000.....Non-Member \$2,500**

- Company logo prominently displayed on all email confirmations, when attendees register for the conference.

**NameSleuth App Sponsor .....Member \$1,000.....Non-Member \$2,500**

- Company logo included in app
- 1/2 page b & w ad to run in the Official Conference Program distributed to all attendees upon registration check-in
- For additional information about the app visit [www.namesleuthapp.com](http://www.namesleuthapp.com)

**Attendee List Sponsor (exclusive)...Member \$1,000.....Non-Member \$2,500**

- Company logo will be on the cover of the Attendee List given out to all conference attendees.

**ADVERTISING OPPORTUNITIES**

**Inside Front Cover (full color)..... Member - \$1,000 .....Non-Member- \$1,500**

**Inside Back Cover (full color) .....Member - \$850 ..... Non-Member- \$1,350**

**Tabbed Section Dividers (full color)..Member - \$750.....Non-Member- \$1,250**

**Ad Specs:**

All cover ads are full color and need to be 5.5" (w) x 8.5" (h), plus full bleed, with a .5" margin on all text and images. All interior ads are 5.0" (w) x 8.0" (h) with no bleed. Artwork is due June 15, 2018 and should be emailed to [sbyars@mtcaptives.org](mailto:sbyars@mtcaptives.org) in high-resolution PDF format. To check availability or to reserve a sponsorship or advertising opportunity, please call 866.388.6242 or visit [mtcaptives.org](http://mtcaptives.org).

# 2018 MCIA Annual Conference

## SPONSORSHIP & ADVERTISING RESERVATION FORM

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

#### *Please Reserve:*

#### *Member*

#### *Non-Member*

Grizzly Sponsor

**SOLD**

**SOLD**

Big Horn Sponsor

\$2,500

\$4,000

Lanyards

\$1,250

\$2,500

Registration Sponsor

\$1,000

\$2,500

NameSleuth App Sponsor

\$1,000

\$2,000

Attendee List Sponsor

\$1,000

\$2,500

### ADVERTISING OPPORTUNITIES

#### *Please Reserve:*

#### *Member*

#### *Non-Member*

Inside Front Cover

\$1,000

\$1,500

Inside Back Cover

\$850

\$1,350

Tabbed Dividers

\$750

\$1,250

### Payment Information:

Total Amount Due \_\_\_\_\_

Enclosed is my check made payable to MCIA in US Funds.

Please charge:  MC  Visa  American Express  Discover

Card No \_\_\_\_\_ Name on Card \_\_\_\_\_

VAL Code (MC, Visa, Discover-last 3 digits on card back; AMEX—4 digits on card front) \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

### *Please return completed form with payment to:*

MCIA • 1302 24th St West #303 • Billings, MT • 59102-3861

Or via fax at 888.651.1788

**Questions?** Please call MCIA at 866.388.6242 or visit [www.mtcaptives.org](http://www.mtcaptives.org).

**NOTE:** Sponsorship and Advertising Reservations are made on a first-come, first-serve basis based on the date your Reservation Form is received. Reservation Forms will not be processed unless accompanied by payment in full.

**CANCELLATIONS:** All Sponsorship and Advertising Fees are non-refundable.